

# ASKLEPIOS - MED

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és oktató kis-vállalkozások – sok egyéb  
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**To attn:** all health-care providers around the globe  
(physicians, dentists, pharmacists  
nurses, social workers, *etc.*)

**Re:** international exhibition of fine-artist physicians

November 29, 2009

To whom it may concern:

I am the founder and director of *Asklepios-Med*, which is a private medical practice and research center in Hungary. I have realized that the relatively high number of foreign students in Hungarian medical schools, and the increased call for Hungarian physicians to work abroad including your country, clearly demonstrate the good relationship and friendly partnership between the two nations in respect to health-care. Moreover, growing interest in and need for establishing both scientific and extra-professional activities exist among Hungarian and foreign doctors. Indeed, serving also as a physician and senior scientist (principal investigator) in an international scientific and medical consortium, I have had time to note that health-care providers, including myself, not only perform the science and art of maintaining and restoring human health, but some of them also provide culture-making services to society. The term *ars medicina*, therefore, is much broader, however people consider us “only” doctors, even though many physicians – apart from treating patients – paint, do sculptures, play the piano, *etc.*, and some of their works are indeed breath-taking, albeit not yet recognized.

Apart from patient management and science, and based on the above observation, *Asklepios-Med* regularly organizes exhibition-series of fine-artist physicians and concerts of doctor-musicians from all over the world. There have never been such cultural events of this kind in Hungary, and the first few stations of the exhibition-series that we organized were well received by both medical professionals and the public. Please visit our home page at [www.asklepios-med.eu](http://www.asklepios-med.eu) for further details.

Hungary is now a small country in Central Europe with long history and fine cultural heritage. She was one of the oldest and biggest kingdoms in Europe, and later joined forces with the neighboring Austria. Although geographically separated at present, these two friendly nations now once again unite. This time no great empire such as Austria-Hungary will be formed, but we aim to establish a new cultural horizon in Central Europe for health care professionals. Hungary and Austria made such a fine blend throughout the past centuries, and in order to proceed with these traditions and in continuation of our successful intellectual events, the next station of the exhibition-series will be held in association with the *Austrian Society of Fine-artist Physicians (Österreichischer Ärzte-Kunst-Verein)* on **April 30, 2010 in Vienna, Austria**. Works of art will be on display until June. With the purpose of having this lofty goal materialize, I cordially invite you to join our cultural event in Vienna, and I would also humbly like for you to distribute this opportunity among all health-care professionals in your country with the following information:

1. Pieces to be displayed may include paintings, sculptures, photos, embroidery, and anything considered fine-art. There will be neither selection, nor censorship of any kind.

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**tel:** +(36)(30)255-6225

**web:** [www.asklepios-med.eu](http://www.asklepios-med.eu)

**e-mail:** [palotas@asklepios-med.eu](mailto:palotas@asklepios-med.eu)

H-6722 Szeged, Kossuth Lajos sgt. 23, Hungary

2. This is a non-profit cultural initiative, therefore no registration or admission fees will apply.
3. Those who wish to exhibit should address **all of our queries below via e-mail** and in the English language by no later than February 28, 2010, using the following address: palotas@asklepios-med.eu

### 3.1. About the pieces

- what (*eg.* painting), how many (*eg.* 3 pieces), and what size (*eg.* 120×80cm) will be on display (this is very important for us in order to calculate how much space is requested per each artist);
- are works of art available for sale (if so, please also include price-list)?

### 3.2. About the artist: *curriculum vitae*, written in 3<sup>rd</sup> person singular, as follows:

- full name
- 1<sup>st</sup> sentence: year and place (city + country) of birth, *eg.* he/she was born in 1957 in Machu Picchu, Peru;
- 2<sup>nd</sup> sentence: medical or scientific profession, including basic and specialist training (name of school with city + date) and present affiliation with duration and place, *eg.* he/she holds an MD degree from the University of Fiji (1971), obtained specialty certification in dermatology at the same institute in 1985, and now is an associate professor at the department of pathology, University of Maldives, since 1995;
- 3<sup>rd</sup> sentence: if there is anything special about the health-care or scientific carrier that must be included, please use no more than 1-2 sentences;
- 4<sup>th</sup> sentence and on: artistic *résumé*, which should be short and concise, and include the followings:
  - what kind of art is done (*eg.* still-life or landscape painting, or sculpturing)
  - what is the technique used (*eg.* oil on canvas)
  - what is the style (*eg.* non-figurative, avant-garde, *etc.*)
  - what was the inspiration to start doing arts (*eg.* father was a painter)
  - list previous exhibitions and prizes, if any (including year, place/city, and name of organizers).

The CV should be less than one printed page (using times new roman 20-point font size or larger for clear visibility during the exhibition).

### 3.3. About traveling to the exhibition venue

- any assistance needed for transport and/or any hotel accommodation required? If so, the following travel agency will be able to provide you with a variety of discounted hotel accommodations (ranging from 5-star to budget) and/or transportation (return air-ticket, *etc.*) for the event. Please quote *Asklepios-Med* exhibition as a reference for a discount and contact: *Kun-Mediátor Szolgáltató kft.*, H-1094 Budapest, Angyal u. 14-16, Hungary, tel: +(36)(30)995-4346, e-mail: *budapest@kun-mediator.hu*;
- in order to get everything set for the opening of the exhibition, including mounting of the pieces in the exhibition hall, may I suggest that you arrive in Vienna no later than April 29 or earlier, as it will not be possible to set up art-works or do any further preparation on the day of the opening ceremony (*ie.* on April 30). Alternatively, you may want to send your masterpieces to Vienna before you arrive: please let us know your preference so that we will be able to make arrangements accordingly.

4. The opening ceremony of the exhibition will take place in the building of *Ärztbank* (A-1096 Vienna, Kolingasse 4, Austria) on Friday, April 30, 2010 at 6:00pm. Pieces will be on display until June, 2010. Considering international participation with long-haul travel for some (*ie.* most of you will not be able to come back during the summer to remove the artistic pieces), *Österreichischer Ärzte-Kunst-Verein* along with *Ärztbank* will organize shipment of art-works back to you after the closing of the exhibition, free of charge.

Should you have any further question, please do not hesitate to contact me at any time. I am looking forward to meeting you during the exciting international exhibition the coming spring! In the meantime, I would like to take this opportunity to wish you and your loved ones a joyful holiday season and a happy, successful 2010.

Sincerely:



dr. Palotás, András Ph.D.

üzletvezető (bt.) és ügyvezető (kft.)

managing general partner (LP) & managing director (LLC)

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